
Career Educational Advisory Council (CEAC)

Meeting Minutes

September 20, 2021

CALL TO ORDER – Committee Chair, Tim Staffen, called the meeting to order at 1:04 p.m. via virtual GoTo Meeting.

MW SOUTHWEST CEAC MEMBERS PRESENT

Kristin Asiala-for Denny Hunt (CISD)
Dr. Dennis Baskin (KCC)
Cameron Buck (CTE-Kalamazoo)
James Callahan, alternate for James Brylowski
(Labor-SW MI Building Trades)
Michael Goldin (GOCC)
Jerry Johnson (ISD-Calhoun)
Dr Tracy Labadie, alternate for
Dr. Deb Coates (Educ)

David Maurer (PS-Humphrey Products)
Laura McGuire (PS-DENSO)
Brian O'Donnell (Labor-IBEW Local 131)
Windy Rea (Job Corps)
Randy Sowles (BACC)
Tim Staffen (CISD)
Ken Willcutt (Labor-Plumbers & Pipefitters
& HVACR Local Union 357)

STAFF PRESENT

Aseel Hussein (MWSW)
Ashley Iovieno (Business Services, MWSW)

Kathy Olsen (MWSW)

OTHERS PRESENT

Sam Dougherty (WDI/MWSW)
John Fiore (MRS)

Reynaldo Guzman (MI-LEO)
Brenda Stewart (MEDC)

MW SOUTHWEST CEAC MEMBERS ABSENT

Paul Aivars (alternate-Goldin) (GOCC)
Tommy Cameron (SJCISD)
LaToy Green (Parent)
Jason Luke (KRESA)

Dr. Diane Owen-Rogers (MiSTEM)
Andrea Rainer (Huron Pottawatomi)
Jim Sertic (PS-Sertic Consulting)

INTRODUCTIONS/ANNOUNCEMENTS

Individuals present introduced themselves and the agency they represented.

MINUTES

Motion made by Dave Maurer and supported by Michael Goldin to approve the Michigan Works! Southwest Career Educational Advisory Council (CEAC) May 17, 2021 meeting minutes. Motion carried.

COMPREHENSIVE LOCAL NEEDS ASSESSMENT (CLNA)

Tim Staffen reported the State has not released the template and instructions for updating the Comprehensive Local Needs Assessment (CLNA). When it is released, it is expected that the process will be more streamlined as it relates to analytics. He noted the Department of Education has a limited number of IT staff and he is planning to request a timeline at the upcoming the Career Education Planning District (CEPD) Conference.

EDUCATION UPDATES

Secondary Education

Kalamazoo Regional Educational Service Agency (KRESA) – Cameron Buck reported KRESA is releasing their CTE program list today for the new CTE center that is planned. Detailed labor market information was reviewed by CTE advisory committees and the list of CTE programs was approved by the CTE Board.

Calhoun Area Career Center (CACC) – Kristen Asiala reported the CACC is working with MW Southwest, DENSO, and post-secondary education regarding an apprenticeship pipeline for Manufacturing Careers.

Branch Area Career Center (BACC) – Randy Sowles reported building renovations at the BACC are expected to be completed by the end of October. [Note: The expected end date was changed to spring 2022.]

Post-Secondary Education

Glen Oaks Community College (GOCC) – Michael Goldin reported in collaboration with St. Joseph County CTE, a Teacher Academy was added, and dual credit is being offered. He also provided a brief update on the Capital Outlay Project at GOCC.

Adult Education

Jerry Johnson reported Adult Education is still waiting for NexSyx to be activated. He further reported that there has been a slight increase in appropriations and adult education programs for this year are up and running.

MI Job Corps

Windy Rea reported that Job Corps is assisting with secondary and post-secondary education and is holding virtual classes as well as offering a self-paced online curriculum.

MW SOUTHWEST BUSINESS SERVICES UPDATE

Ashley Iovieno provided an update to the CEAC members regarding the State Apprenticeship Expansion (SAE) Grant that will be focused on manufacturing, healthcare and IT. The SAE grant is for pre-apprenticeship training that leads to an apprenticeship and the goal is to train up to 176 youth, ages 16-24 years of age. In addition to partnering with the CTE programs in the MW! Southwest area, the grant plans include partnering with Urban Institute for a menu of trainings that pertain to standards and occupations that will be made available to grant partners. She noted the Urban Institute works across the nation and is sharing best practices.

She also reported that MW! Southwest staff, Jessica Meskil, is working on enrolling individuals in Going Pro Apprenticeships, and noted that this is different from the Going Pro Talent Fund (GPTF).

Regarding the GPTF, the opening of the application period for GPTF grants was delayed from today until October 15, 2021 because the State still needs to pass a budget. Rey Guzman from the State of Michigan reported the State is seeing interest for the GPTF across multiple industries, with many from healthcare. The State is also receiving GPTF inquiries from many new companies.

Ms. Iovieno announced that a planning meeting is scheduled for later today for a MiCareerQuest Southwest event in 2022. For the past school year, the event was held using a virtual platform; however, for the current school year, an in-person event is currently scheduled to be held in May 2022.

Lastly, Ms. Iovieno announced that MW! Southwest was applying for a MICA 3.0 grant. The application period closes at 5:00 p.m. tomorrow, September 21, 2021. The focus for the application will be on careers in the Battle Creek Manufacturing Consortium, Healthcare, and Early Childhood.

BUSINESS UPDATES

Laura McGuire from DENSO provided additional information on the manufacturing pipeline project reported on by CACC. The project funding is coming from DENSO North American Foundation. The plan is to replicate this model across the region, and she expressed appreciation for participation from Kellogg Community College (KCC) and Calhoun Area Career Center (CACC). The hope is that this model can be used for other manufacturing businesses, not just DENSO.

Dave Maurer reported MW! Southwest, Southwest Michigan First, Kalamazoo Valley Community College (KVCC), and local industries are working on a Next Gen Partners approach to better align education, workforce development and industry.

CEAC METRICS

Kathy Olsen reported the CEAC metrics will continue to include career education events and registered apprenticeships and she reminded members to send their list of career pathway and exploration events to her so that they can be counted in our area's CEAC metrics.

OTHER MEMBER UPDATES

Kathy Olsen reported the State of Michigan's new CEAC Policy requires recertification of the CEAC membership and goals.

PUBLIC COMMENTS

None.

ANNOUNCEMENTS / UPCOMING EVENTS and MEETINGS

Kristen Asiala reported a Military Careers event is scheduled for October 6, 2021 at the CACC. The event will be held outdoors.

Ashley Iovieno reported October 1, 2021 is Manufacturing Day and several career panels are scheduled to be held.

The next Workforce Development Board Quarterly Board meeting for Michigan Works! Southwest is scheduled for Thursday, November 18, 2021 from 9:00-10:30 a.m. This will be a virtual meeting.

NEXT MEETING

The next CEAC meeting is scheduled for Monday, December 6, 2021 from 1:00-3:00 p.m. The decision to meet in-person or virtually will be decided at a later date.

ADJOURNMENT

With no further business to conduct, the meeting was adjourned at approximately 1:52 p.m.

Respectfully submitted,

Kathy Olsen, CEAC staff support

Tim Staffen, Chair CEAC