Directors Report  
December 15, 2022

Michigan Works! Association
The third and final strategic planning session was held in Lansing on December 14th. The Association will continue to work towards a final plan to guide their work over the next several years focusing on the following:

(1) diversifying funding sources  
(2) enhancing relationship building  
(3) improving brand management  
(4) establishing a Center of Excellence and align with professional development offerings  
(5) strengthening advocacy efforts

State
On November 30th, Governor Whitmer and the Michigan Department of Labor and Economic Opportunity (LEO) announced the State has been awarded a $7.6 million federal grant to launch a new initiative designed to reduce recidivism among justice involved citizens and increase their successful participation in employment and training opportunities.

The Michigan Citizen Reentry Initiative (MiCRI) brings a collaborative approach to solving the problem of recidivism. MiCRI will provide pre-release education, career guidance, social support, and employment assistance to those who are incarcerated. It will also provide needed support post-release.

Using an employer-led approach, returning citizens will be provided training for in-demand skills and paired with employers willing to work with at-risk individuals through direct employment or Registered Apprenticeship programs.

MiCRI will serve justice involved individuals at the Kalamazoo Probation Enhancement Program in Battle Creek and Kalamazoo, and Cherry Street Services in Detroit and Grand Rapids. These efforts will be directly supported by Michigan Works! Southeast, Michigan Works! Southwest, the Detroit Employment Services Corporation (SEMCA), and West Michigan Works!

Federal
Wagner Peyser Notice of Proposed Rulemaking (NPRM) - As workforce development boards and stakeholders across the country await clarity on the U.S. Department of Labor’s proposed Wagner-Peyser rules from April 2022, the National Association of Workforce Boards (NAWB) shared the November election results were fairly positive for this issue in terms of achieving our goals of, at the very least, maintaining Michigan’s flexibility for the delivery of employment services through local WDBs. NAWB believes that if the rules are finalized as initially proposed, there is enough bipartisan support in both the House and Senate to block implementation.
November 2022
Services Summary

Michigan Works!
Southwest Dashboard

Michigan Works! is an equal opportunity employer/program supported by the State of Michigan. 1-800-285-WORK (9675). Auxiliary aids and services are available upon request. Dial 711 for Relay Center and TTY. Supported in part with state and/or federal funds.
## PATH Work Participation Rate (FY23): 47.6%

<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>Employment Rate</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>257</td>
<td>40%</td>
<td>$14.96</td>
</tr>
</tbody>
</table>

(Served 10/01/22 – 11/30/22) (10/01/22 – 11/30/22) (10/01/22-11/30/22)
# LEAP: Learn, Earn, and Provide

<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>Employment Rate</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Served 10/01/22 – 11/30/22)</td>
<td>147</td>
<td>66%</td>
</tr>
</tbody>
</table>

## CLEAN SLATE

<table>
<thead>
<tr>
<th>Intake</th>
<th>Active</th>
<th>Expungements</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Served 06/01/21 – 11/30/2022)</td>
<td>1,877</td>
<td>137</td>
</tr>
</tbody>
</table>

# BRES: Barrier Removal Employment Success

<table>
<thead>
<tr>
<th>Number of Individuals Who Received BRES Services</th>
<th>17</th>
</tr>
</thead>
<tbody>
<tr>
<td>(10/01/22 – 11/30/22)</td>
<td></td>
</tr>
</tbody>
</table>

## Most Common Support Services Received

- Expungement fees
- Housing and Rental Assistance
## WIOA and Wagner-Peyser Performance

*(Workforce Innovation Opportunity Act)*

<table>
<thead>
<tr>
<th></th>
<th>WIOA Adult</th>
<th>WIOA Dislocated Worker</th>
<th>WIOA Youth</th>
<th>Wagner-Pyser</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Target</td>
<td>Actual</td>
<td>Target</td>
<td>Actual</td>
</tr>
<tr>
<td>Employment 2nd Quarter After Exit</td>
<td>88.60%</td>
<td>89.70%</td>
<td>90.10%</td>
<td>90.00%</td>
</tr>
<tr>
<td>Employment 4th Quarter After Exit</td>
<td>83.60%</td>
<td>88.20%</td>
<td>87.60%</td>
<td>88.20%</td>
</tr>
<tr>
<td>Median Earnings 2nd Quarter After Exit</td>
<td>$6,192</td>
<td>$6,762</td>
<td>$7,914</td>
<td>$10,219</td>
</tr>
<tr>
<td>Credential Attainment Rate</td>
<td>77.30%</td>
<td>81.80%</td>
<td>76.90%</td>
<td>100%</td>
</tr>
<tr>
<td>Measurable Skill Gains</td>
<td>65.10%</td>
<td>53.60%</td>
<td>67.60%</td>
<td>88.90%</td>
</tr>
</tbody>
</table>
Employer Resource Network (ERN)

Key Performance Indicators (10/01/2022 to 11/30/2022)

767% ROI

Increased Productivity and Retention Saves Money
Based on retention; turnover costs = $4,129 per employee.

182
Distinct Employees Served and their Families

465
Total Services
(A request can have multiple needs/services)

263
Total Employee Requests
(Includes return users; multiple interactions on a service in the same month excluded)

26
Number of Active Employers
November 2022
Business Services Summary

Michigan Works!
Southwest Dashboard

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Apprenticeship Summary

Total Registrants
(November 30, 2022)

- Kalamazoo County: 3.6%
- Calhoun County: 4.5%
- Branch County: 4%
- St. Joseph County: 4.3%

Source: [https://milmi.org/DataSearch/Unemployment-by-County](https://milmi.org/DataSearch/Unemployment-by-County)
Job Demand (Southwest Prosperity Region)

Time Period: November 2022
Total Ads: 16,070
Change/Month: -8.4%

Historical Ad Volume

Top Job Locations
- Kalamazoo, MI: 4,303
- Battle Creek, MI: 3,286
- Portage, MI: 1,566
- Benton Harbor, MI: 963
- Saint Joseph, MI: 856

Education Requirements
- High School or Vocational Training: 6K (57%)
- Associate Degree: 1K (10%)
- Bachelor’s Degree: 3K (28%)
- Master’s Degree or Higher: 1K (5%)

Top Employers
- Bronson Healthcare: 640
- Ascension Health: 451
- Spectrum Health: 360
- Abbott Laboratories: 301
- General Dynamics: 245

Top Occupations
- Registered Nurses: 547
- Retail Salespersons: 467
- First-Line Sups/Retail: 415
- Customer Service Reps: 361
- Managers, All Other: 314

Source: https://www.milmi.org/Publication/Online-Job-Ads/Prosperity-Region-Job-Demand-Snapshots
Going Pro Talent Fund (GPTF) FY2022

$2,867,086
Awarded to companies

58*
Companies Awarded GPTF

1,886
Individuals to be trained

243
Planned Apprentices

1,138
Anticipated New Hires

Branch

<table>
<thead>
<tr>
<th>Branch</th>
<th>Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calhoun</td>
<td>$51,606</td>
</tr>
<tr>
<td>$600,477</td>
<td></td>
</tr>
<tr>
<td>St. Joseph</td>
<td>$398,145</td>
</tr>
<tr>
<td>Kalamazoo</td>
<td>$1,557,685</td>
</tr>
</tbody>
</table>

*Seven additional employers outside of Michigan Works! Southwest’s four-county area were awarded GPTF money.

2 GPTF Industry-Led Collaborative (ILC) Grants Awarded
Employers Served

Number of Employers Served
(7/1/22-11/30/22)

303

Number of Services Provided
(7/1/22-11/30/22)

1,084