

February 28, 2023  
Business Services Summary

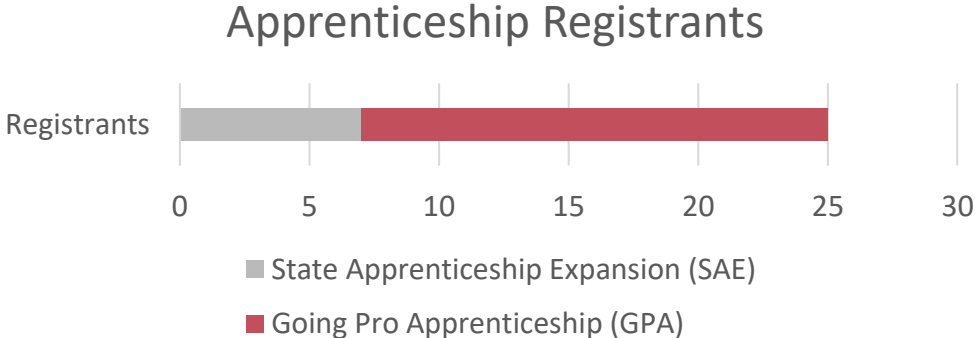
# Michigan Works! Southwest Dashboard



# Apprenticeship Summary

Total Registrants  
(February 28, 2023)

25



# Unemployment Rate by County January 2023

Kalamazoo County  
3.5%

Calhoun County  
4.5%

Branch County  
4%

St. Joseph County  
4.1%

Source: <https://milmi.org/DataSearch/Unemployment-by-County>

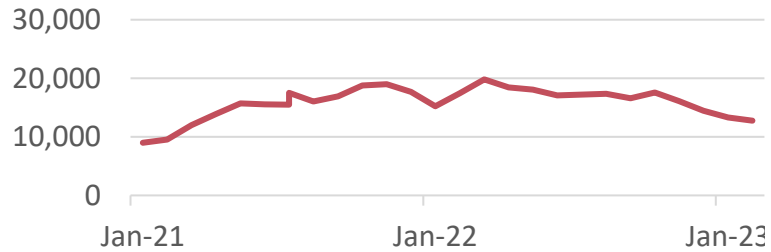
# Job Demand (Southwest Prosperity Region)

Time Period  
February 2023

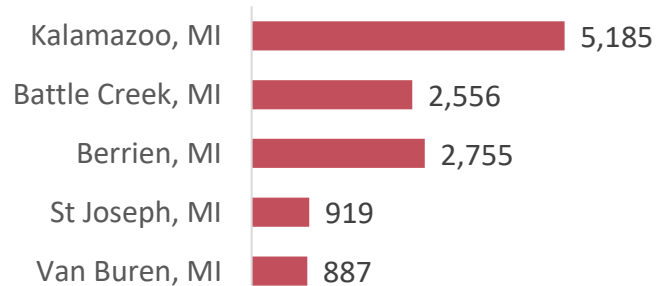
Total Ads  
12,754

Change/Month  
-4.3%

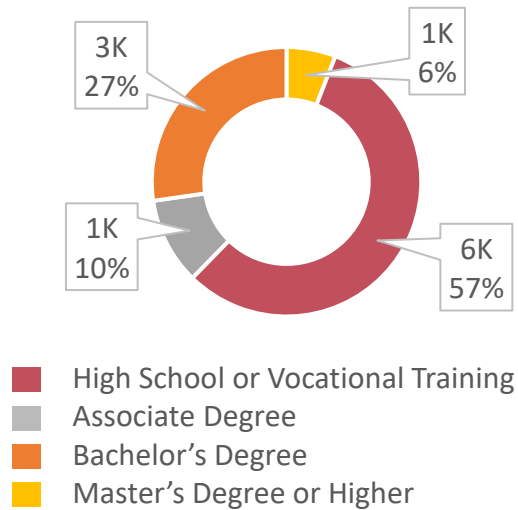
## Historical Ad Volume



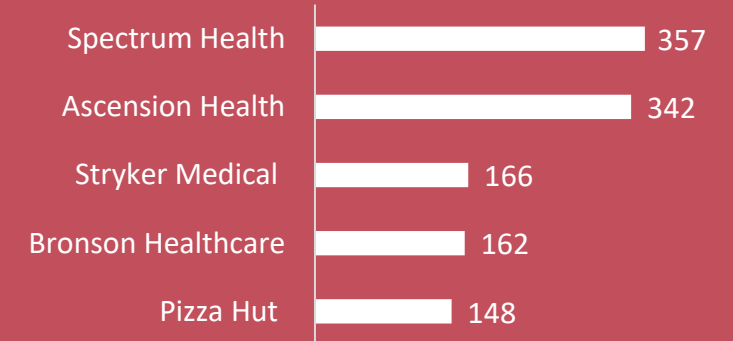
## Top Job Locations



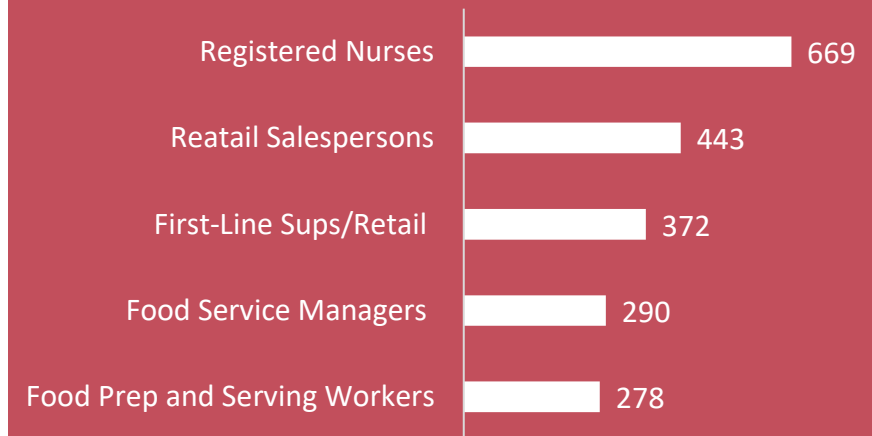
## Education Requirements



## Top Employers



## Top Occupations



# Going Pro Talent Fund (GPTF) FY2023



**\$3,230,467**

Awarded to  
companies



**Branch**

\$25,771

**Calhoun**

\$735,956

**St. Joseph**

\$359,115

**Kalamazoo**

\$2,044,625



**31\***

Companies  
Awarded GPTF



**Branch**

1

**Calhoun**

5

**St. Joseph**

4

**Kalamazoo**

19



**1,721**

Individuals  
to be trained



**Branch**

17

**Calhoun**

432

**St. Joseph**

245

**Kalamazoo**

1,002



**334**

Planned  
Apprentices



**Branch**

0

**Calhoun**

37

**St. Joseph**

3

**Kalamazoo**

284



**721**

Anticipated New  
Hires



**Branch**

6

**Calhoun**

198

**St. Joseph**

127

**Kalamazoo**

373

\*Two additional employers outside of Michigan Works! Southwest's four-county area were awarded GPTF money.

# Employers Served

Number of Employers Served  
(7/1/22-02/28/2023)

359

Number of Services Provided  
(7/1/22-02/28/2023)

2,256

