



**Motion made by Dennis Berkebile and supported by Lisa Godfrey to modify the agenda to add the WIOA High Concentration Youth PY2016 Plan and the Introduction of a new Dashboard Report under New Business. Motion carried.**

**WDB Plans (Exhibits B1 & B2)** – Amy Meyers requested Board approval for two plans. The first plan summary presented was for the *Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker and Youth Services for Program Year 2016* (Exhibit B1). She reported the total allocation was over three million dollars [\$3,040,671] and the amount for each category was outlined in the Exhibit. The reduction in funding compared to the past year, as mentioned by Ben Damerow at previous Board meetings, was also outlined in the Exhibit. The summary included a breakdown of services available to the adult and dislocated worker population. The services included providing assessments and assisting with job search, to placement into trainings. Services available to youth covered the 14 elements directed by the WIOA. The elements included work experience, training, and career exploration; the full list was outlined in the plan summary. Ms. Meyers highlighted the WIOA definitions of in-school and out-of-school youth and noted that they are different than the older youth and younger youth definitions used under the WIA. She also reported that spending guidelines for youth services require that 75% of funding be invested in out-of-school youth. The second plan summary presented was for the *WIOA Statewide Activities Funding for High Concentrations of WIOA Youth for PY2016* (Exhibit B2). She reported Michigan Works! Areas with a high concentration of low-income youth, based on data collected in the 2010 census, were awarded these funds. The allocation received for Michigan Works! Southwest was for \$6,449. These funds are to be used to provide additional assistance to the identified local areas in order to carry out the WIOA youth services previously described. The criteria for the youth eligible to be served with this funding is the same as that described in the WIOA Adult, Dislocated Worker and Youth Services Plan for PY2016.

**Motion by Lisa Godfrey and supported by Julie Rogers to approve the Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker and Youth Services Plan for Program Year (PY) 2016 and the WIOA Statewide Activities Funding for High Concentrations of WIOA Youth Plan for PY2016. Motion carried.**

#### **WDB Meeting Schedule**

Ben Damerow requested Board approval to change the monthly meeting date for the full Board and Executive Committee meetings to the second Friday of the month.

**Motion by Julie Rogers and supported by Dennis Berkebile to approve changing the WDB Full Board and Executive Committee meetings to the second Friday of the month.**

**MW Southwest Dashboard (Handout)** – Ben Damerow distributed copies of a new dashboard report. He reported the new report is intended to highlight the data reported by staff in their monthly reports. Board members were encouraged to provide feedback.

#### **STAFF REPORTS**

**Marketing (Handout)** – Kathy Olsen distributed a handout listing future business, hiring/career events and employment preparation/training opportunities currently scheduled. She reported on highlights of media coverage during the month of July that included mentions of Michigan Works! in the Governor’s announcement of \$2.2 million for Kellogg Community College, the DENSO investment at the Battle Creek Plant and their July 30th Job Fair, and an article regarding the ribbon cutting and open house at the Michigan Works! Southwest Service Center in Battle Creek that appeared in the Battle Creek Area Chamber’s newsletter. The number of social media followers continue to grow, the Klout score was 49.69 on July 31, 2016 and the 90-day high Klout score was 49.94 on July 30.

**Program Operations and Special Initiatives** – Scott Cubberly reported activities under the *Shared Prosperity Kalamazoo* initiative included the enrollment of 52 individuals in the “All Thing Possible” Pilot Program and staff participation in the “Imagine Kalamazoo 2025” to help set a vision for the City of Kalamazoo. Activities under the *BC Vision initiative* included planning for six Opportunity Fairs that will be held in Battle Creek neighborhoods to help increase access to community services and increase awareness of local job opportunities. This will be followed by a Career Fair on September 22, 2016 for the individuals who attended one of the Opportunity Fairs. The childcare survey of DENSO employees is proceeding as planned and staff are researching family friendly policies of local employers. Sixteen (16) individuals completed the most recent cohort of the *EDGE Training Program* (Essential Skills Demanded by Great Employers) in July. The next EDGE cohort is scheduled to begin late fall with a focus on CNA training. Other *Training Initiatives* included a partnership with *MCTI for the development of a CNA training* at Calhoun County Medical Center and a partnership with *MSU Extension for a Nutrition Training class* in Kalamazoo. Board member Julie Rogers encouraged

expanding these training to other counties. She requested that CNA training information be sent to her and also suggested that both hospitals be asked to help promote the CNA training. Mr. Cubberly reported Michigan Works! Southwest staff assisted with the *DENSO Manufacturing Job Fair* that drew 433 job seekers. MW Southwest staff assisted with interviewing 283 participants during the event and DENSO extended 58 job offers that day. Michigan Works! Southwest staff also participated in the *Maranda Park Party* and interacted with over 300 youth and parents.

**Michigan Industry Cluster Approach (MICA) / Skilled Trades Training Fund (STTF) (Exhibit C)** – Kara Stewart reported the flyer for the *Skilled Trades Training Fund (STTF) information sessions* (Exhibit C) that are scheduled throughout the Michigan Works! Southwest area was included in the agenda packet. She further reported that STTF grants will be for short-term, in-demand training that will conclude with a certificate of completion of skills learned or a credential. The next round of funding will begin October 1, 2016 and there has been a change in the application process that should be helpful to companies. The process will allow companies to apply between September 12 through October 14, 2016. All applications will be reviewed, ranked and scored at the same time. STTF awards will be announced mid-November and training must commence by February. Employers interested in learning more about the STTF grants and the application process should attend one of the STTF information sessions. Ms. Stewart reported STTF grants totaling \$388,647 were awarded to 12 companies in the Michigan Works! Southwest area for training 359 individuals (page one of the Dashboard Report). Julie Rogers requested that the STTF information be sent to the County Veterans representatives.

**Labor Market Information (LMI) (Exhibit D)** - Labor market reports generated from *Burning Glass Analytics and Real Time Jobs Data* that identified the top detailed occupations, skills greatest in demand, and employers with the most job openings in Prosperity Region 8, Michigan Works! Southwest, and each of the four counties in the MW Southwest Area for the period June 1 through July 31, 2016 were included in the agenda packet (Exhibit D). Dale Swift commented that he was not seeing the need for mechanics on the reports, yet he was aware there is a huge need for drivers and maintenance workers in the transportation industry; in particular, for mechanics certified in brakes and preventive maintenance. He reported that Walmart Transportation is struggling to find qualified applicants. Kara Stewart reported that Michigan Works! Southwest business services would like to create a focus group to further identify needs of the transportation industry and that Apprenticeship training for these jobs could also be explored.

**Dashboard Report (Handout)** – Jakki Bungart-Bibb reported page one of the Dashboard Report included the Unemployment Rate for each of the four counties in the Michigan Works! Southwest area. One member requested that the Labor Participation Rate be added to the report. Ms. Bibb pointed out the online job demand measures, also on page one of the report, and noted that truck drivers continue to be the top occupation advertised online. Michigan Works! Southwest is exploring ways to address this demand. The data on page two of the Dashboard was for programs and services that operate July 1 through June 30, which includes Employment Services (ES). She reported staff assisted 7,707 people with employment from July 1, 2015 through March 31, 2016. The Retention Rate for this group of individuals was 84.5% for a total earnings of \$127,869,094 and that this is the second highest rate in the State. She stated that although the needs of individuals looking for work are greater; there are fewer dollars available to do the work. In response to a question from one member, Ben Damerow reported Michigan Works! Southwest staff sent a letter indicating the need for more funding. Ms. Bibb reported the average WIOA Entered Employment for Michigan Works! Southwest for all WIOA programs is at 98% retention for approximately 1,000 WIOA registrations for the program year July 1, 2015 through June 30, 2016. Sixty-three (63) individuals participated in Work-Based Learning activities during the first month of the program year that began July 1, 2016. This included OJTs, work experience and traditional training. Types included CNA, truck driving, fork lift, and administrative professional training. Ms. Bibb reported page three of the Dashboard included data for the Partnership. Accountability. Training. Hope. (PATH) services and the Application Eligibility Period (AEP). Additions to this section included the AEP pass rate and the rate for failures outside of program control. Enrollments and employment data for the Food Assistance Employment and Training (FAE&T) was also added to the report.

**Director's Report** – Ben Damerow distributed the Director's Report dated August 12, 2016. He reported the United States Department of Labor (USDOL) staff were on site for two days at the Battle Creek Service Center during the last week of July to assess implementation of the *Workforce Innovation and Opportunity Act (WIOA)* for the State of Michigan. Items reviewed included governance, partnerships, work-based training policies and program services. Amy Meyers and Jakki Bungart-Bibb did a phenomenal job putting together documentation for USDOL based on the 70-page review guide that was provided. Opportunities for improvement identified during the USDOL visit included completion of memorandums of understanding, cost sharing agreements with state partners, transitional employment policies, and registered pre-apprenticeships on the eligible training provider list. He further reported on these topics and noted that cost sharing is negotiated locally with Department of Management and Budget for Veterans and Unemployment Insurance staff. Michigan Works! Southwest is not using transitional jobs at this time as we see On-the-Job Training

(OJT) being a more cost effective tool that leads to unsubsidized employment. Michigan Works! is working on having pre-apprenticeship training added to the eligible training provider list. Overall, the USDOL onsite visit went well.

Mr. Damerow reported Governor Snyder named **Wanda Stoke as the Director of the Talent Investment Agency**; she replaces Stephanie Comai. Ms. Stokes was previously the Deputy Director of the Department of Licensing and Regulatory Affairs.

Mr. Damerow also reported that the **Regional Prosperity Initiative (RPI) Committee** met on August 4, 2016 and approved a “Talent Matching System” project submitted by the Upjohn Institute. The project is focused on coordination and alignment and aims to enable business and education leaders to efficiently match talent with available and potential training resources and labor demands throughout the region. The project also intends to assess strengths and identify areas of opportunities. Upjohn Institute staff, Lee Adams, Bridget Timmeney and Jim Robey, will be working with Michigan Works! Southwest staff on this project.

#### **OLD BUSINESS**

None.

#### **CITIZEN’S TIME**

None.

#### **MEMBER’S TIME**

Dale Swift reported truck traffic on highways is predicted to increase by 25% and most likely this prediction will be exceeded. Mike Bearman reported that the Area Agency on Aging cannot find home nurses and the agency is planning on eliminating programs that require them. Rick Anderson thanked Michigan Works! Southwest staff for their work on creating the new Dashboard Report. He also commented on the changing occupations from 2009 to present and the importance of being proactive by looking ahead to 2025 so that we are prepared to meet the demand. He noted that some of the jobs in the year 2025 do not exist in today’s world and that the world population is predicted to be at 8 billion with India and China having 4 billion of those jobs. Ben Damerow thanked staff and service providers for their flexibility and adaptability in providing services.

#### **UPCOMING MEETINGS**

Based on the motion carried earlier in the meeting, the next meeting of the **full Workforce Development Board** is scheduled for Friday, September 9, 2016 from 8:00 – 9:30 a.m. (this was changed from September 21). The meeting will be held at Glen Oaks Community College, 62249 Shimmel Road, Centreville, Michigan.

The next **Monitoring and Evaluation Committee** is scheduled for Wednesday, September 14, 2016 from 8:00 – 9:30 a.m. at the Michigan Works! Southwest Service Center, 1601 S. Burdick Street, Kalamazoo, Michigan.

The next **Talent District Career Council (TDCC)** meeting is scheduled for September 15, 2016 from 1:00 – 3:00 p.m. at Kalamazoo RESA, 1819 E. Milham Road, Kalamazoo, Michigan.

The next **Disability Awareness Resource Team (DART) Committee** meeting is scheduled for Tuesday, September 20, 2016 from 2:00 - 4:00 p.m. at the Upjohn Institute, Kalamazoo, Michigan.

The next **Veterans Committee** is scheduled for Thursday, September 29, 2016 from 8:00 - 9:00 a.m. at the Upjohn Institute, Kalamazoo, Michigan.

Based on the motion carried earlier in the meeting, the date of the next **Executive Committee** will be Friday, October 14, 2016 from 8:00 a.m. – 9:30 a.m. (this was changed from October 19). This meeting is scheduled to be held at Kellogg Community College, RMTTC, 405 Hill Brady Rd, Battle Creek, Michigan.

#### **ADJOURNMENT**

There being no other reports, the meeting was adjourned at 8:34 a.m.

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Kathy Olsen

Date

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Dale Swift, Chair

Date