

Talent District Career Council Prosperity Region 8

Meeting Minutes September 21, 2017 - corrected

Call to order – Committee chair, Kris Jenkins, called the meeting to order at 1:05 p.m. at the Kalamazoo Regional Educational Service Agency (KRESA), 1819 E. Milham Avenue, Kalamazoo, MI 49002.

Members Present:

Tom Buszek (KVCC)

Jamie Engel (BACC)

John Fonash (Niles Comm Schools-Adult Educ)

Stacy Horner (SWMC)

Kris Jenkins (CISD)

Jerry Johnson (CISD-Adult Educ)

Chris Machiniak (Berrien RESA)

Laura McGuire (PS- Denso))

Deb Miller (KRESA)

Cheryl Peters (Gen E Institute)

Jim Sertic (PS-Consultant)

Robert Smith (VBISD)

Staff Present:

Kathy Olsen (MWSW)

Others Present:

Lee Adams (WEUI)

Paul Aivars (GOCC)

Michael Evans (Kal Literacy)

Lisa Smith (YOU/KRESA)

Members Absent:

Morris Applebey (Labor)

Kim Bell (KPS Adult Educ)

Jim Brylowski/Michael Corliss, alternate
(SW Mi Bldg Trades)

Tommy Cameron (SJCISD)

Ken Flowers/Larissa Hunt (LMC)

Jan Karazim (KCC)

Tracy Labadie (GOCC)

Mike Levi (PS)

Chris Randall (PS)

Windy Rea (Job Corps)

George Saleeby (PS)

Mikki Spagnoli (Lewis/Cass ISD)

Introductions/Announcements

Individuals present introduced themselves and the agency they represented.

Agenda

A Talent Match Presentation by Lee Adams from the Upjohn Institute for Employment Research was added to the agenda. **The change to the agenda was approved by consensus of members present.**

Minutes

Motion made by James Sertic and supported by Deb Miller to approve the TDCC March 9, 2017 meeting minutes. Motion carried.

Adult Education Update

Jerry Johnson reported the process for allocation of Adult Education funding (Section 107) was modified. Funds are distributed to Prosperity Regions and the Calhoun Intermediate School District is the fiduciary for Region 8. There is a transition team made up of fiscal agents and key partners across the State. He distributed a handout "Statewide Section 107 Allocation Criteria" that summarized the criteria to be used for establishing regional provider allocations. The criteria listed included: demand for services, performance, allowable expenditures, and redistribution of unexpended (deferred) funds. The handout also included how each criterion will be measured and the percentage weight associated with each.

Talent Match Presentation – Lee Adams distributed a PowerPoint handout for his presentation on Talent Match. The presentation covered primary findings, discussion of current conditions, the employment pipeline, and a discussion of inefficiencies in the labor market. There was interactive discussion throughout the presentation.

61b Planning Grant – Robert Smith distributed a copy of the 61b planning grant application for FY2017-18 to expand Career and Technical Education Early, Middle College (CTE/EMC) Programs, along with a copy of the amendment justification pages. He reported \$50,000 is available to CTE/EMC programs and five of the seven counties in Prosperity Region 8 are participating in the application to expand. Two counties, Cass and St. Joseph, elected not to expand programs this year and therefore were not included in the application.

UPDATES

Regional Prosperity Initiative Update

Lee Adams reported the Regional Prosperity Initiative (PRI) released a Request for Proposals (RFP) which is available on the Southwest Michigan Planning Council's website under the Regional Prosperity tab <http://smpcregion3.org/regionalprosperity/>. Responses to the RFP should address any, or a combinations of, the following: (1) connect education, business, and community development to enhance talent; (2) tap the resources of education to solve regional challenges; and (3) bolster a career pathways model. The selection criteria for the RFP is available on the website. There is a high emphasis on regional capabilities, or replicating a successful process, or supporting future success. RFP responses are due next Friday (September 29, 2017). Staff are in process of developing a dashboard.

Workforce Development Board Update

Workforce Development Board for Michigan Works! Southwest - Kris Jenkins reported the Workforce Development Board for Michigan Works! Southwest met on September 8, 2017 at Glen Oaks Community College. Some local and state legislators were in attendance; the agenda included a presentation from United Way on the ALICE population. Ms. Jenkins reported a similar presentative to the TDCC at a future meeting would be beneficial to members. She explained that ALICE is an acronym for Asset Limited, Income Constrained, Employed; in other words, "the working poor."

Workforce Development Board for Kinexus – No report.

Community College Updates

Southwestern Michigan College (SMC) - Stacy Horner reported enrollment is up approximately 1 ½% at Southwestern Michigan College (SMC). The number of students enrolled in welding and automotive classes has doubled. They added a Niles location and a new nursing building is under construction.

Kalamazoo Valley Community College (KVCC) - Tom Buszek reported enrollment at Kalamazoo Valley Community College (KVCC) is down approximately 1%. Enrollment in machine tool, drafting design are up, but not enough to affect total enrollment numbers. He encouraged sharing the information from today's presentation with school counselors and parents. KVCC is focusing on retention of students and "Guided Pathways." Financial aid will not cover classes if they are out of the major area of study and many electives have been removed. The on-campus connections to Davenport College and Sienna Heights supports the attainment of an Associate's degree. An example cited is that Industrial Trades is offering a BA of Applied Science. Another tool for engaging students is the support of student organizations on campus. New this year is the Business Professionals of America and 45 students attended the first meeting.

Glen Oaks Community College (GOCC) - Paul Aivars distributed a flyer listing the programs of study at Glen Oaks Community College (GOCC). He reported GOCC has a new on-campus dormitory with 82 students now living on-campus. There are fifteen (15) students enrolled in a new class for Agriculture Equipment Technicians and GOCC expects that enrollment will double to 30 students in the next year. GOCC is also looking at offering a Vet Tech Program. Enrollment at GOCC is at 1,200 students, which is approximately an 8-9% increase. Six hundred fifty (650) of the students are also enrolled in high school in either CTE or EMC. Two years ago, the EMC enrollment was 15 students and now there are 130 EMC students. More graduates are needed from welding and automotive classes to meet local employer demand. Last March, there was a MiCareerQuest Southwest event at GOCC where 700 ninth grade students participated and explored various in-demand careers. GOCC plans to offer this opportunity annually and they are exploring the next one in early 2018. A rural development grant is being used to make renovations and upgrade the commons area in the main building on campus.

Kellogg Community College (KCC) – No report.

Lake Michigan College (LMC) – No report.

Employer Updates

Jim Sertic reported the West Michigan economy is steady and there are a lot of skilled positions that remain unfilled. Businesses are looking for individuals with a good attitude, who are drug free, and who have any type of technical expertise from welding to accounting.

Laura McGuire reported DENSO is working on their long-term plan from 2020 to 2035. She reported with the [Internet of Things \(IoT\)](#), the trend is learning towards smart factories. DENSO has identified one line at each facility where they will watch sensors, diagnostics, and alerts to isolate the technologies and watch how they impact other departments such as purchasing and logistics. Computer skills, not necessarily a degree, are needed in today's workplace in order to share data; this includes jobs in data analytics and computer programming. She referred attendees to a recent article that appeared in USA Today regarding [Ten in-demand jobs that do not require a degree](#), that includes electricians and plumbers.

Cheryl Peters reported Entrepreneurship Programs available through the [Generation E Institute](#) serve the K-14 population, are based on career pathways, and getting young people to dream and take advantage of opportunities. Generation E Institute has expanded into Canada and is working with [Ryerson University](#).

Secondary School Updates

Van Buren Intermediate School District (ISD) – Robert Smith reported Van Buren ISD has a new Medical Biology program; and for the 2018-19 academic year, they are looking at adding a program for dental occupations.

Kalamazoo Regional Educational Service Agency (RESA) - Deb Miller reported ~~there was not enough student interest~~ **it was a difficult match to identify a qualified teacher** for drafting technology and Kalamazoo RESA decided to close it for this academic year. A Computer Science Engineering class was added at Gull Lake and there are 200 students enrolled.

Calhoun Intermediate School District (ISD) – Kris Jenkins reported enrollment numbers are up this year at Calhoun ISD. An Intro to Robotics and Engineering class was added this year at Calhoun ISD.

Branch Area Career Center (BACC) – Jamie Engel reported two new teachers were hired at the Branch Area Career Center, one for Health Science and one for CAD. Enrollment is down approximately ten students from last year's numbers. BACC is tracking student interest in Criminal Justice, Health Sciences, and Industrial Technology.

Berrien RESA – No report.

Lewis/Cass ISD – No report.

St. Joseph County ISD – No report.

Member / Public Comments and Announcements

Senate Bill 133, a supplemental bill to School Aid just passed and it includes 61c funding for Career & Technical Education (CTE) equipment. Laura McGuire requested that the schools let companies know if they need letters of support.

Roger Curtis, Director of Michigan's Department of Talent and Economic Development (TED) will be meeting with staff at the Calhoun ISD. The fact that Mr. Curtis is bringing Career & Technical Education to the forefront is a positive move for education.

Upcoming Events

MiCareerQuest Southwest is scheduled for November 1 & 2, 2017 at the Kalamazoo Expo Center.

<http://micareerquestsw.org/>

Next Meeting

Kris Jenkins reported many of the TDCC members have a conflict with the date for the next Talent District Career Council (November 30, 2017) due to a State CEPD meeting. Members agreed to change the meeting date to Thursday, December 14, 2017. The time for the meeting will not change. It will be held from 1:00 – 3:00 p.m. A location will be

secured and notice will be sent out to members. [Following the September 21, 2017 TDCC meeting, the W. E. Upjohn Institute was confirmed to be the location for the December 14, 2017 meeting.]

Adjournment

With no further business to conduct, the meeting was adjourned at 3:02 p.m.

Respectfully submitted,

Kathy Olsen, TDCC staff support

Kris Jenkins, Chair TDCC Region 8