
Career & Educational Advisory Council

Meeting Minutes

February 4, 2019

CALL TO ORDER – Committee chair, Deb Miller, called the meeting to order at 1:01 p.m. at Kalamazoo RESA, 1819 E. Milham Avenue, Kalamazoo, Michigan 49002.

MW SOUTHWEST CEAC MEMBERS PRESENT

Paul Aivars, alternate for Geisler (GOCC)
Thomas Cameron (SJCISD)
Dr. Deb Coates (KVCC)
Jill Gernaat (Parent)
Denny Hunt (Educator)
Jerry Johnson (CISD)

Dr. Jan Karazim (KCC)
Jason Luke (SW MI STEM)
Deb Miller (KRESA)
James Sertic (PS)
Randy Sowles (Branch ISD)
Tim Staffen (CISD)

STAFF PRESENT

Kathy Olsen (MWSW)

Kara Stewart (MWSW)

OTHERS PRESENT

Valerie Jemerson (TIA/WDA)

Leonidas Murembya (DTMB)

MW SOUTHWEST CEAC MEMBERS ABSENT

Morris Applebey (Labor-Kalamazoo Electrical JATC)
Kim Bell (Local District)
James Brylowski / Michael Corliss, alternate
(Labor-SW MI Building Trades)

David Maurer (PS)
Laura McGuire (PS-DENSO)
Windy Rea (Job Corps)
Ken Willcutt (Labor-Plumbers, Pipefitters, HVACR)

INTRODUCTIONS/ANNOUNCEMENTS

Individuals present introduced themselves and the agency they represented. An announcement was made to remind attendees that this week is national School Counselor Week.

MINUTES

Motion made by Jim Sertic and supported by Denny Hunt to approve the Michigan Works! Southwest Career Educational Advisory Council (CEAC) November 8, 2018 meeting minutes. Motion carried.

MIHEART TOTAL TALENT REPORT

Dr. Christopher Trembley, Director of External Engagement for the Michigan College Access Network provided a presentation on the MIHEART Total Talent Report which included data pertaining to the four-county Michigan

Works! Southwest area. The report is a summary of the workgroup referred to as MIHEART (The Michigan Higher Education Attainment Roundtable). The workgroup has been meeting under the sponsorship of the Michigan College Access Network (MCAN). One of the goals of the group is to continue to drive attention and action on the talent attainment agenda dedicated to helping Michigan realize a goal of 60% of its people earning valuable post-secondary credentials by 2025. The presenter highlighted Michigan's Talent Priority "Top 10" Recommendations and the Public Policy Infographic in his presentation. The presentation and Top Ten Recommendations were emailed to members following the meeting. The full MIHEART Total Talent Report and other related documents can be found at: <http://www.micollegeaccess.org/advocacy/miheart>

BUCK INSTITUTE FOR EDUCATION (BIE) – PROJECT BASED LEARNING (PBL)

Deb Kolberg from Kalamazoo RESA shared information pertaining to the Buck Institute for Education's (BIE) Project Based Learning (PBL). She reported with PBL, the project is the central vehicle where learning takes place and it is connected to a real problem. Students present their work to an authentic audience and practice with 21st century skills that include collaboration, communication, critical thinking, creativity and character. Throughout the projects, teachers are engaged with the students and their work.

Deb Kolberg also shared information regarding a professional development opportunity that will be available to instructors during the summer of 2019. This opportunity will be a three-day training at KRESA on the Buck Institute's Gold Standard of Project Based Learning (PBL 101) and one session of PBL Coaching. These trainings will be offered statewide and there will be a cost associated with the trainings. Additional information will be shared with members once the details are finalized.

MiSTEM NETWORK

Members reported there will be additional Project Based Learning Training for instructors during the summer of 2019 in Battle Creek, Niles and Schoolcraft. There will be no charge for these trainings. Information regarding these trainings will be shared once the details are finalized.

MEMBER UPDATES

Paul Aivars reported Glen Oaks Community College (GOCC) is celebrating its 50-year anniversary today. GOCC is also celebrating the renovation of the concourse. In addition, GOCC received an award of 3.5 million for building upgrades. He is working with Tommy Cameron to schedule a MiCareerQuest Southwest for St. Joseph County students; dates being considered for this event are May 2 or 3. The annual Job Fair at GOCC, in partnership with Michigan Works! Southwest and the Department of Health and Human Services is scheduled for April 16, 2019 from 3:00-5:00 p.m.

Lisa Smith reported Youth Opportunities Unlimited, Michigan Works! Southwest and the City of Kalamazoo will be offering another MyCity Kalamazoo during the summer of 2019. This will include career and technical training options for the older youth ages 18-21 that can lead to employment. The long-term plan is to expand the MyCity Program to a regional year-round program that would include paid internships with employers as well as paid training. Staff are currently exploring training program options such as Certified Nurse Assistant (CNA), Emergency Medical Technician (EMT), manufacturing, etc. as well as potential locations.

Deb Miller reported the Early Middle College (EMC) programs at Kalamazoo RESA are expanding. Additions include Paramedic and Criminal Justice. She also reported that Mechatronics was added as a Career Technical Education (CTE) option. A CNA pilot training program was added in Kalamazoo County as a pilot whereby students attend 1 to 1 ½ hours per day over two trimesters. The goal would be to expand this pilot next year.

Tommy Cameron reported the Manufacturing class held at Sturgis High School includes 9th and 10th grade students. Dual enrollments with local community colleges is growing and it is anticipated that approximately 75% of all CTE students will be dually enrolled. They will be starting a CNA class with GOCC for high school seniors in either May or June 2019.

Jan Karazim reported Kellogg Community College will have a Medical Assistant Program this fall for K-12 students. The CNA class will have credit assigned as it is a pre-requisite for many health programs. The Assembly class is expanding to a full production class. They are currently recruiting for Surgical Tech and Neuro Diagnostics classes. KCC is exploring a Cyber Security curriculum and an advisory committee has been formed. KCC is also exploring replicating the Manufacturing Technology Center on the East side of Calhoun so that it is more accessible to students from Marshall, Albion and Jackson high schools. The simulator equipment that was purchased for the Medical Assistant Program is portable. The courses are online, and the labs are in person.

Calhoun Area Career Center - Dennis Hunt reported on a Holiday Expo that was held on December 21, 2018 to promote the Automotive Service Technology (AST) Program at the Calhoun Area Career Center (CACC). Legislators and practitioners (shop owners) were invited. He reported legislators did not attend because they were in the middle of the “Lame Duck” session. He added that this type of event could easily be replicated and offered to share the invitation with members following the meeting.

Denny Hunt reported on a PBL in the Battle Creek Area that is focused on Graphic Design. The students were asked to find solutions as to how to bring business to downtown Battle Creek. The students are presenting to and interviewing adults.

Additional updates and best practices that were shared included:

- Teacher externships are being developed in the areas of healthcare, IT and manufacturing.
- A Geometry in Construction that is focused on designing and building tiny houses.

MEMBER / PUBLIC COMMENTS

One member expressed an interest in learning if there was any research on PBL vs. traditional learning and if PBL has an effect on college readiness.

Members were reminded of the Project Based Learning professional development opportunities previously reported on that are scheduled for the summer of 2019.

- The three-day training at KRESA on the Buck Institute’s Gold Standard of Project Based Learning (PBL 101) and one session of PBL Coaching. These trainings will be offered statewide and there will be a cost associated with the trainings.
- Additional Project Based Learning trainings scheduled to be held in Battle Creek, Niles and Schoolcraft. There will be no charge for these trainings.

UPCOMING EVENTS / ANNOUNCEMENTS

- Kalamazoo RESA EFE/EFA/EMC Open House - Tuesday, February 5, 2019 from 5:30-7:30 p.m. at the Air Zoo, 6151 Portage Rd, Portage, Michigan.
- Workforce Development Board meeting for Michigan Works! Southwest – Friday, February 8, 2019 from 8:00-9:30 a.m. at Battle Creek Unlimited, 4950 W. Dickman Rd, Battle Creek, Michigan.

- Career.Life.Expo. – Tuesday, March 26, 2019 from 12:00-5:00 p.m. at the Kalamazoo Expo Center, 2900 Lake Street, Kalamazoo, Michigan.
- MiCareerQuest Southwest – St. Joseph County – Spring date TBD at a location in St. Joseph County TBD.
- Project Based Learning Professional Development – Dates and locations TBD.

NEXT MEETING

The next meeting of the Michigan Works! Southwest CEAC is scheduled for Monday, March 25, 2019 from 1:00-3:00 p.m. at Kalamazoo RESA.

ADJOURNMENT

With no further business to conduct, the meeting was adjourned at 2:49 p.m.

Respectfully submitted,

Kathy Olsen, CEAC staff support

Deb Miller, Chair CEAC